

Benjamin R. Briggs

Graphic / Web Designer

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Objective: To pursue a challenging and rewarding career in the graphic design field. I would like to utilize my creative skills to design attractive and professional print and web media.

Education: ***Butera School of Art, Boston, MA, 1996-1999.***
Areas of study included traditional art and graphic design. The three year course was a very involved and rounded curriculum which included: Design Theory, Typography, Concept Design and Graphic Design from layout sketching, designing graphics and final print production. Received an three-year certificate in Commercial Art/Graphic Design.

Skills: Design of print materials, website design, web graphics, photo and video editing. Familiar with all aspects of preparing files for final print production.

Programs: Well experienced on both Mac and Windows platforms.
Proficient in: Adobe InDesign, Photoshop, Illustrator, QuarkXPress, Dreamweaver, Acrobat, iMovie. Also familiar with Microsoft Word, Excel and PowerPoint.

Professional Experience: ***August 2005 - February 2010, Holstein Association USA, Inc., Brattleboro, VT***
Graphic Artist & Website Designer
Responsible for designing all of the Association's marketing materials. This included brochures, business folders, annual reports, trade show booth displays, logos, signs, banners, promotional items and design of our quarterly company magazine. I also designed four websites for various areas of the Association.

July 2003 - July 2005, Brattleboro Reformer, Brattleboro, VT
Graphic Artist

Was part of a fast paced design team designing ads for the daily Brattleboro Reformer, the three weekly Town Crier's and many other outside commercial publications. Duties include designing ads, sending to film for plate processing, pagination, and building the daily paper template for use by all areas of the newspaper.

March 2001 - July 2003, Copy Cat Print Shop, Amherst, MA
Graphic Artist

Tasks included designing of brochures, newsletters, product labels, large signs, banners and a wide variety of other business graphic pieces.

Design Samples: Some of my work can be viewed at my website, www.briggsmmedia.net

Website Samples: www.holsteinusa.com, www.holsteinfoundation.org, www.nationalfair.com
www.holsteintags.com, www.northfieldmafire.com, www.unlimitedaffairs.com
www.kidderfuneralhome.com, www.fairviewgardens.biz, www.macponline.org

References: Available upon request